

If colorectal cancer is the **most preventable cancer**, then why is it also the **third leading cancer-related cause of death** in the US?

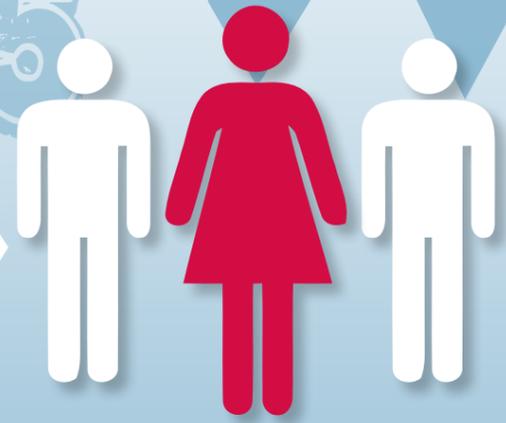
Simple answer...

Not enough people are being screened.

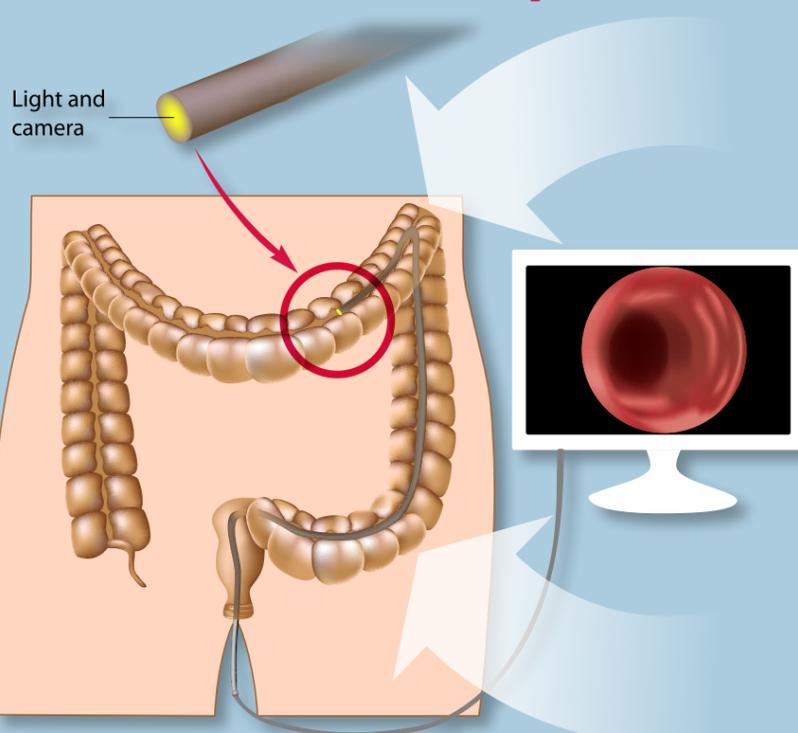
AGES 50-75

About **1 in 3 adults** (23 million) **between the ages of 50 and 75** are not getting screened as recommended.

If screened in time, **YOU** have the power to stop the cancer before it even starts.



Colorectal cancer is preventable, treatable and beatable!



What is a Colonoscopy?

During a colonoscopy, a physician is able to view the entire length of the colon and rectum using a lighted endoscope, also known as a colonoscope.

The scope enters through the rectum into the colon and has a video camera on the end that is connected to a display monitor, which allows the physician to closely visualize and examine the inside of the colon.

Colonoscopies can identify ulcers, pre-cancerous polyps, tumors, and areas of inflammation.

And most importantly it saves lives.

Don't believe the Myths... In reality, there's nothing to fear.

Myth	Truth
I do not need to have a colonoscopy done because I feel just fine...	It has been shown that the early stages of colorectal cancer tend to produce no symptoms , which means the cancer could already be forming and you would never know.
I am not at risk for having colorectal cancer because no one in my family has had it...	Statistics show that 3 out of 4 colon cancer cases occur in people with no known genetic cause or family history.
The preparation for a colonoscopy is extremely unpleasant...	The preparation is new and improved; patients now have low-volume options , which is almost half of what they were previously required to intake.
I do not have an entire day to dedicate to having a colonoscopy done...	This procedure does not need to interfere with your busy schedule. The average colonoscopy takes about 30 minutes and you only have to get it done once every 10 years.
Most insurance companies do not cover the procedure...	Check with your insurance provider; most policies , such as the Affordable Care Act which was enacted in 2013, are required to cover colonoscopies and other colorectal cancer screening tests.

Remember, be **proactive not reactive!**



If cost is a barrier, talk with your doctor, local hospital and health department about programs that can assist you.

To find out about Medicare coverage, call **1-800-MEDICARE** (1-800-633-4227) or visit www.medicare.gov.